

## François Maon

Associate Professor of Strategy and CSR, IESEG School of Management, Lille

François Maon received his PhD in 2010 from the *Louvain School of Management* at *Université catholique de Louvain* in Belgium. After a visiting scholarship at the *University of California*, Berkeley, he now works as an associate professor at *IESEG School of Management*, in Lille, France, where he teaches Strategy, Business Ethics and Corporate Sustainability/Corporate Social Responsibility (CSR). In his research, Dr. Maon mainly focuses on topics linked to CSR implementation and change-related processes, responsible organizational cultures, stakeholder influence processes, and anti-corporate movements. He has published articles in international peer-reviewed journals such as the *Journal of Business Ethics*, the *California Management Review*, or the *International Journal of Management Reviews*. He also has co-edited several special issues of international peer-reviewed journals and books on CSR-related topics, including *A stakeholder approach to corporate social responsibility: Pressures, conflicts, and reconciliation*. He lives in Brussels.